



“THERE ARE KEYS TO  
**SUCCESS**  
FOR EVERYONE WHO IS  
**SEARCHING**  
FOR A BETTER, HAPPIER  
AND MORE SATISFYING  
**LIFESTYLE,,**  
LET US GIVE THEM TO YOU.”



## PRESS KIT

[WWW.TMEGINC.COM](http://WWW.TMEGINC.COM)

1-800-369-TMEG (8634)



THE  
MATHEWS  
ENTREPRENEUR  
GROUP, INC.

# OUR COMPANY



Founded in 2007 by husband and wife duo, Michael “Bart” Mathews and Robbie Mathews, The Mathews Entrepreneur Group (TMEG, Inc.) was created to provide financial literacy workshops and seminars, one-on-one financial coaching using empowerment and education through books and other products and services. Initially established as a self-publishing book company, the company has evolved into a brand committed to empowering people to both “hone” and “own” their personal finances.

Inspired by their own personal journey, Michael and Robbie, are passionate about intergenerational wealth, growing it, sustaining it, and passing healthy financial habits down to the next generation.

For more information about TMEG’s initiatives and programs, visit [www.tmeginc.com](http://www.tmeginc.com).

# OUR MISSION

The Mathews Entrepreneur Group, Inc.’s motto is to “Educate and Entertain the Planet”. Our mission is to provide personal financial literacy education, globally. The goal is to give our clients a comprehensive but easy to use set of tools that will provide them with the knowledge and skills needed to take control of their personal finances, to achieve and maintain lifelong financial stability and to build a legacy for their family. To promote responsible financial decision making and consumer spending. We will educate and motivate as well as entertain using books, workshops, online courses and other mediums.

We also believe that with success comes a greater responsibility to assist society at large. We are committed to giving back to our communities through volunteerism and financial support of charitable and other non-profit organizations.

# INTERVIEW QUESTIONS

- 1.) What inspired you to write Financially Speaking: The Best Improvement Starts with Self-Improvement?
- 2.) What makes your book different from other financial books on the market? What will people gain from reading it?
- 3.) Is it really possible for people to create a financial plan regardless of their place in life?
- 4.) What is the best way for someone with a limited income to begin investing for their future?
- 5.) Can you name five core things one would need to do “create their own economic stimulus plan”?



# MICHAEL "BART" MATHEWS

AUTHOR | SPEAKER | FINANCIAL EDUCATION COACH

Michael "Bart" Mathews is a successful entrepreneur, published author, motivational speaker, life coach and real-estate investor. He is the co-founder of The Mathews Entrepreneur Group, Inc (TMEG). Michael writes both fiction and non-fiction books to educate and entertain the planet!

Michael self-published his first book, the first edition of Financially Speaking: The Best Improvement Starts with Self-Improvement in 2008. After the economic collapse in 2008, he was compelled to enhance and expand the content of his first book. His goal was to further help educate and motivate the millions of people that loss their homes, jobs and savings to take control of their personal finances. He self-published the second edition of Financially Speaking: The Best Improvement Starts with Self-Improvement-Create Your Own Economic Stimulus Plan in 2016.

He is a native of Chicago, Illinois and grew up on the south side where his basketball career began at Hirsch High School as part of the 1973 Boys Class AA Illinois State Basketball Championship Team. He played basketball at Lincoln University, UW Parkside and the European League.

Early in his career, Michael experienced financial setbacks which motivated him to learn how to take control of his personal finances. Michael was inspired to write his first book to share his new found knowledge on how to improve your personal finances, with others.

Michael is also an advocate for giving back to the community. He is dedicated and committed to providing Financial Literacy education via books, workshops and online programs along with providing entertaining and exciting books for pleasure reading. He will donate proceeds from his book sales back to the community.

Michael and his wife Robbie reside in Illinois and enjoy spending time with their grandchildren.

Michael is available for book signings, financial literacy workshops and speaking engagements.

For more information, visit [www.tmeginc.com](http://www.tmeginc.com).



**"WHEN OPPORTUNITY & PREPAREDNESS MEET, THE BY-PRODUCT IS SUCCESS"**

- MICHAEL "BART" MATHEWS





# ROBBIE MATHEWS

SPEAKER | FINANCIAL EDUCATION COACH

**Robbie Mathews** is a successful entrepreneur, empowering speaker, financial education coach and real-estate investor. She is the co-founder of The Mathews Entrepreneur Group, Inc (TMEG). Passionate about seeing others thrive in the area of their personal finances, Robbie alongside her husband Michael “Bart” Mathews, offers Personal Financial Literacy education programs and one-on-one financial literacy mentoring via books, workshops and online.

Robbie served as editor and contributor for both editions of *Financially Speaking: The Best Improvement Starts with Self-Improvement*, self-published by TMEG.

Robbie is a native of Chicago, Illinois. She graduated from Roosevelt University, Chicago with a Master’s degree in Information Systems and is a member of the Franklin Honor Society.

Robbie has 40 years of Information Technology development and management experience within the financial services industry. During these years, she serves as a global mentor and diversity and inclusion advocate. She is retired from a Chicago based Fortune 500 international financial services firm.

Robbie is also an advocate for giving back to the community because becoming successful comes with a greater responsibility to help others. Robbie demonstrated her commitment to the community through 30+ years of supporting the United Way of Metropolitan Chicago, among others.

Through her volunteer efforts, Robbie was able to see first-hand the benefits of helping others improve their lives. This experience, coupled with seeing family and friends experience economic turmoil without any knowledge of how to get themselves out, inspired her to take up the mantle of financial education.

Robbie is dedicated to empowering others to master their personal finances by using her personal self-education journey and experience of weathering economic crisis.

Robbie and her husband Michael reside in Illinois and enjoy spending time with their grandchildren.

Robbie is available for financial literacy workshops and speaking engagements.

For more information, visit [www.tmeginc.com](http://www.tmeginc.com).



“EDUCATION IS NOT  
PREPARATION  
FOR LIFE, EDUCATION IS  
LIFE ITSELF.”

- JOHN DEWEY



# PRODUCTS & SERVICES

The Mathews Entrepreneur Group, Inc. currently offers the following products and services:

**FINANCIAL LITERACY EDUCATION:** We offer personal financial literacy education through books (Financially Speaking: The Best Improvement Starts with Self-Improvement), the Financially Fit For Life Online Course, and Financially Fit for Life Coaching.

**SPEAKING ENGAGEMENTS:** We provide financial literacy or general motivational workshops for schools, churches and organizations. Committed to positively empowering people of all generations, our workshops and training seminars can be tailored to meet the needs of high school seniors, young millennials, baby boomers and everyone in between.

## PROGRAMS

### FINANCIALLY SPEAKING - FINANCIAL LITERACY WORKSHOP

According to CNN Money, the average American family is drowning in more than \$15,000 of debt. In the **FINANCIALLY SPEAKING WORKSHOP**, individuals will not only get an understanding of their debt and credit; but also learn how to manage debt and plan for their financial future.

### FINANCIALLY FIT FOR LIFE - ONLINE PROGRAM

Get online access to a life-changing wealth education; as well as information and exercises that alter the way you think, feel and act about money and wealth. A core curriculum consisting of over 30 modules, a downloadable workbook, and much more!

### FINANCIALLY FIT FOR LIFE - JUMPSTART WORKSHOP

Get financially fit with this transformational 2-day workshop that can be tailored to meet the needs of your group. Packed with information, the **FINANCIALLY FIT FOR LIFE JUMPSTART WORKSHOP**, covers everything from debt restructuring and elimination, credit, tax strategies, estate planning, asset protection, wealth creation, strategies for improving cash flow, access to Financially Fit for Life online program, and much more!

### FINANCIALLY FIT FOR LIFE - PERSONAL AND PROFESSIONAL COACHING

Get on the fast track to financial health and wealth with a personal coach to guide, motivate and hold you accountable for reaching the goals you set for your future. It includes access to the Financially Fit Online Program.

CONNECT WITH US:



WWW.TMEGINC.COM | INFO@TMEGINC.COM | 1-800-369-TMEG(8634)

THE MATHEWS ENTREPRENEUR GROUP

# THE BOOK

**Financially Speaking: The Best Improvement Starts With Self Improvement 2<sup>nd</sup> Edition** continues to contain a multitude of information that can forever change your life in a positive way by helping you **Create Your Own Economic Stimulus Plan**; and is the first component of the TMEG Inc. Personal Financial Literacy Education program.

This book by Michael “Bart” Mathews, starts your financial literacy education journey. Throughout his book, Michael shares his personal financial shortcomings and the steps he and his wife took to get their financial house in order. By writing it from a personal perspective, he hopes that others will see themselves in some of the situations and be more compelled to use some of the financial keys and resources provided throughout his book.

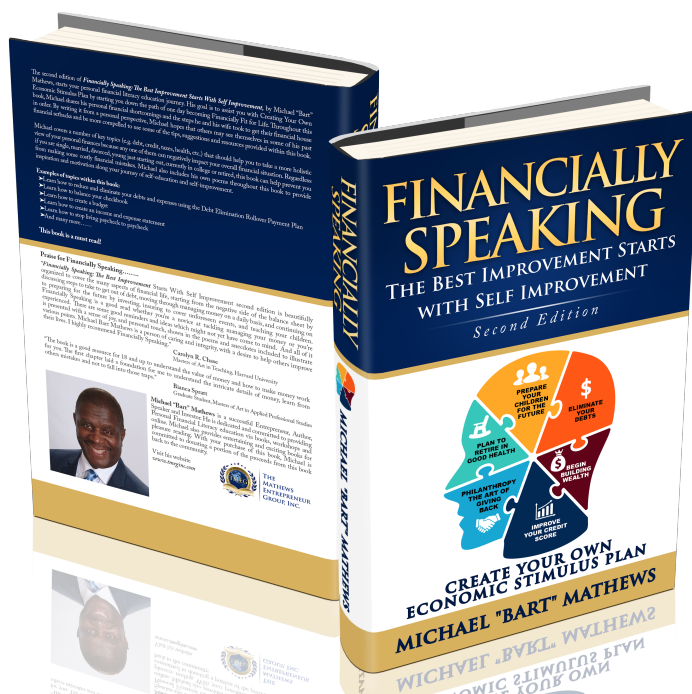
He covers a number of key topics and factors, which can negatively impact your overall financial picture (e.g. debt, credit, health, taxes, etc.), if you don't take a truly holistic view of your personal finances. As you read this book, take a realistic view of where you are in life today and where you want to be financially and physically.

He also includes his own poems in order to inspire and motivate you along the way.

Regardless if you are single, married, divorced, young just starting out, currently in college or a recent graduate, middle aged or retired, this book will help to correct or prevent you from making some costly and unhealthy financial mistakes.

Financially Speaking 2<sup>nd</sup> Edition promotes a Do-It-Yourself (DIY) Take Action approach for personal achievement, change and success. It is a fact that ordinary people can achieve extraordinary things. Don't be defeated by past adversity. If you want to avoid the financial pitfalls and **Create Your Own Economic Stimulus Plan**, the road map for change can be found in the pages of this book. This book will assist you in charting your plan of action that can start you on your journey to becoming **Financially Fit for Life**.

Remember **“The Best Improvement Starts with Self-Improvement”**



## BOOK SPECS

**Publication Date:** May 2016

**Genre:** Personal Finances

**ISBN:** Paperback-978-14251-4018-2

**Retail Price:** Paperback - \$19.67

**ISBN:** eBook-978-14907-1867-5

**Retail Price:** eBook - \$3.99

# BOOK EXCERPT

## Financially Speaking: The Best Improvement Starts With Self-Improvement Create Your Own Economic Stimulus Plan

I decided to write this second edition of Financially Speaking to again share with you key financial principles that changed my life in many tremendous ways.

My goal is to motivate, encourage, stimulate and inspire you to take a deep and honest look at your total overall present day financial situation. My hope is that you will discover what changes you can make, then take action and make those changes! You have the ability to create your own Economic Stimulus Plan while changing your understanding and thinking about financial literacy and wealth building principles.

Most importantly, I really want to emphasize the need for teaching financial literacy within every household and school in every community throughout the United States and beyond. Teaching children at a young age the basic building blocks of financial literacy is the corner stone for helping to change a family's economic dynamics for generations to come. Just like material possessions are passed down, why not pass down financial literacy knowledge and education!

I am very passionate and concerned about the 80+ million Millennials who still have time on your side to make right several financial wrongs that you might currently have or might be experiencing. I am sure you have heard others discuss financial principles sometime in your everyday walk of life. You may have even taken some financial or economic courses in high school or college. Do you remember what you learned? They are not designed to help you manage your personal finances in real life. However, now you have the opportunity to begin your personal financial literacy education.

You might be saying to yourself, I'm young, that financial planning stuff doesn't apply to me, that's for rich people with large estates. You might be thinking that retirement is like speaking a foreign language or it may not have crossed your mind. You might also be thinking that you have plenty of time to take care of your golden years, right? Well, I thought the very same thing when I was your age.

As you read my story, pay close attention to where you are today, and most importantly, where you want to be in five, ten, fifteen or twenty years from now, Financially Speaking of course!

In my younger years, I did not take personal responsibility for my cash flow and practiced very bad spending habits. So, I suffered the consequences of my financially destructive actions from the choices I made.

My debt got completely out of control even though I was always gainfully employed, with enough positive cash flow to pay my way. What I failed to do early on was understand the importance of balancing my checkbook. I did not log all withdrawals, deposits, interest or fees. Instead I kept a guesstimate of what I thought my balance was and I paid a significant amount in overdraft fees as a result.

I could no longer stay current with my car payments and received late and overdue notices from the bank. My car was repossessed, my credit cards were maxed out and I was drowning in the sea of debt looking for a financial life preserver to save me from myself! I finally had to file for bankruptcy.

In order for me to change my financial status, I had to continue to change my thinking and become more financially literate. I decided to start my plan of action and my life quickly started to improve. With time and patience, I was able to re-establish my credit.

I went from being in debt to, with no money left over at the end of the month, to paying off considerable amounts of debt in record time using my debt reduction rollover payment plan. Next the education of investing verses savings for the long term took center stage. In other words, a real introduction to building wealth was nurtured.

Throughout this book you will find key basic financial literacy topics and definitions such as types of income, assets, liabilities (debt), banking, saving, investing, taxes, insurance, health that you should make sure you fully understand.

I invite you to read on and discover insights that should help you to take a more holistic view of your personal finances. Let me give you the financial keys to success.

I also wrote several poems that are placed throughout this book to help motivate, stimulate, and inspire you along the way.



## **THE BEST IMPROVEMENT STARTS WITH SELF-IMPROVEMENT**

When you look in the mirror, who do you see  
Are you that person you want to be  
While going through life, do you think in your mind  
I know I was made, only one of a kind  
Yard by yard life can be hard  
But inch by inch life is a cinch  
Self-improvement can be hard to accept  
You know in your heart, you should not reject  
In your elder days will you look back and say  
I gave life my all, until my very last day  
Learn all you can while your mind is sharp  
Because unused knowledge will one day depart

**-Michael "Bart" Mathews**

For more information:  
The Mathews Entrepreneur Group  
**E-mail:** [info@tmeginc.com](mailto:info@tmeginc.com)  
**Phone:** 1-800-369-TMEG (8634)  
**Website:** [www.tmeginc.com](http://www.tmeginc.com)

**FOR IMMEDIATE RELEASE:**

### **Revamp Your Finances at Any Age with A Personal Financial Stimulus Plan**

**Chicago, IL- May 2016-**According to a survey published by CNN Money, the average American has at least \$15,000 in credit card debt. One couple, husband and wife duo, Michael and Robbie Mathews, are out to change this trend.

In the newly released 2nd edition of his book, ***Financially Speaking: The Best Improvement Starts With Self Improvement-Create Your Own Economic Stimulus Plan***, Michael “ Bart” Mathews chronicles his own personal financial journey-from car repossession and an overwhelming amount of debt to becoming financially literate and overcoming wealth challenges. Michael takes readers from A to Z, offering key strategies and techniques for creating their own personal economic stimulus plan which includes: reducing and eliminating debt, creating a spending plan, establishing a retirement plan, creating additional streams of income to aid in achieving financial goals, and much more.

While some people may feel they are either too young or too old to build a solid financial foundation, Michael offers tips that people can follow at any stage of life-single, married or widowed, college student, senior citizen or seasoned professional.

In addition to his book, Michael and Robbie offer financial literacy education workshops and one-on-one mentoring for people looking to transform their financial health.

For booking requests or more information about ***Financially Speaking: The Best Improvement Starts with Self-Improvement-Create Your Own Economic Stimulus Plan*** or Michael and Robbie’s mission to empower people in the area of their personal finances, visit [www.tmeginc.com](http://www.tmeginc.com)

###

### **About The Mathews Entrepreneur Group (TMEG)**

Founded in 2007 by husband and wife duo, Michael “Bart” Mathews and Robbie Mathews, The Mathews Entrepreneur Group (TMEG, Inc.) was created to provide financial literacy education workshops and seminars, one-on-one financial coaching, and empowerment and education through books and other products and services. Initially established as a self-publishing book company, the company has evolved into a brand committed to empowering people to both “hone” and “own” their personal finances. For more information about TMEG, visit them online at [www.tmeginc.com](http://www.tmeginc.com).